



Cambridge Martial Arts School Takes Steps to Become Carbon Neutral

August 14, 2007, Cambridge, MA—Wu Dao Kung Fu and Tai Chi, a recently opened martial arts school in Cambridge, MA, announces that it has begun to minimize its carbon footprint by purchasing renewable energy credits from NativeEnergy.

Owner and Head Instructor, Shi-Fu Tim Hartmann said, “‘Wu Dao’ translates to the ‘Martial Way.’ The Wu Dao system advocates striving for purity of structure and technique.” The martial artist’s path extends beyond refinement of physical movements; it encompasses the pursuit of balance in body, mind, and spirit. It is therefore necessary to build awareness within oneself as well as one’s impact on the natural environment, including global climate change.

In keeping with the philosophy, the school is working to zero out its carbon emissions through its partnership with NativeEnergy. “We have sought to minimize the school’s environmental impact from the beginning and are very excited to have the opportunity to work with NativeEnergy to further decrease our eco footprint,” Shi-Fu Hartmann explained. From compact fluorescent light bulbs, low VOC paint and varnish, to organic cotton T-shirts, Wu Dao pays attention to the implications of its actions. The result is a healthy and eco-friendly environment suitable for professional martial arts training.

About Wu Dao Kung Fu and Tai Chi

Wu Dao Kung Fu and Tai Chi is the premier Cambridge, MA martial arts school, specializing in training adults, teens, and children in Chinese martial arts. Wu Dao programs help students improve overall health and internalize the art of self-defense. Through physical and mental training, students of Wu Dao gain self-confidence, improve self-discipline, and sharpen mental awareness. Wu Dao is currently accepting new enrollments and will host its Grand Opening Celebration on Saturday, September 8, 2007. Online at www.wudaokungfu.com.

About NativeEnergy

American Indian majority-owned NativeEnergy is a national marketer of renewable energy credits and carbon offsets. By providing individuals and organizations both the means to compensate for their global warming pollution and also effectively power their homes and businesses with renewable energy, NativeEnergy helps build community based renewable energy projects that create social, economic and environmental benefits. NativeEnergy is the choice of leading environmentally and socially responsible organizations, including Al Gore's AN INCONVENIENT TRUTH (www.ClimateCrisis.net), Ben & Jerry's, Clif Bar, Stonyfield Farm, Interface, Aveda, Green Mountain Coffee Roasters, Dave Matthews Band, Jack Johnson, Co-op America, NRDC, the Clinton Global Initiative, Bonnaroo, and thousands of individuals. Online at www.nativeenergy.com.

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